

ROCKIE LYNNE

SONGS FOR SOLDIERS

ABOUT THE ALBUM:

Songs For Soldiers is not pro-war. It is not anti-war. This project has no political position or agenda. This album is a compilation of twelve inspiring songs created by artist Rockie Lynne to serve as a musical tribute to the men and women who bravely defend our country. The underlying message is to simply proclaim that we as Americans support our soldiers. We stand behind the members of our Armed Forces and we recognize their sacrifice, duty, honor and commitment to our nation.

Rockie Lynne is a veteran of the United States Army and originally created this album to give away to the troops he visited during his tour of overseas military bases. Upon his return, the demand for the project became clear through the volume of inquires to his website. The decision was made to release the record commercially to benefit troop charities. A full third of the profits will go directly to help these men and women in need.

The album contains eight original compositions and six familiar standards, including an instrumental medley featuring 2010 Grammy Award winning artist and guitar player Steve Wariner.

Rockie is also the co-founder of the charitable organization, TRIBUTE TO THE TROOPS (501c 3) now is in its 8th year of operation and has donated over \$200,000 to troop-related causes. See details below.

ABOUT THE AUDIENCE:

According to the 2007 census, there are 23.6 million veterans living in the United States. At this moment there are over 1.4 million soldiers on active duty in the U.S. military. Currently over 1.2 million Americans are serving in the National Guard and reserve forces.

At present there are over two million Military retirees receiving benefits. The U.S. Department of Defense employs over 707,000 civilian personnel, working side-by-side with active military.

Nearly every American is touched by a member of the United States Armed Forces.

ABOUT THE ARTIST:

Ever since he picked up a guitar at age 12 in his hometown of Statesville, NC, playing music has been a central focus of Rockie Lynne's life. Aside from his time in the Army, Rockie has always been a professional musician. It was inevitable that his talent would eventually attract the attention of industry insiders and in the Fall of 2005, the most powerful man in the music industry, Universal Music Group worldwide Chairman, Doug Morris, saw Rockie perform. Morris signed Rockie to a record contract on the spot.

The seemingly overnight success was decades in the making. Although the origin of his musical talent is unknown, music is most certainly in his blood. Rockie was abandoned as an infant and after several years in orphanages and foster homes he was adopted by a loving couple in North Carolina. After high school, Rockie joined the Army and to this day he never forgets from where he came. His inspiring personal story is one of triumph and the overcoming of hardship.

While stationed at Ft. Bragg where he served as mailroom supervisor on the base, Rockie was often found entertaining his fellow servicemen with his acoustic guitar and warm voice when the mailroom was slow.

Rockie spent his early adult life as a touring musician: first as a 'sideman' playing lead guitar for some of Nashville's biggest artists and later stepping into the spotlight as the compelling performer that he is today. His debut album was released on Universal Records in May of 2006 and garnered tremendous national attention through a TV and print campaign that included "Good Morning America," *Headline News*, *People Magazine*, *Parade Magazine*, *The Associated Press*, *USA Today*, *Country Weekly* and others; reviews in most major daily newspapers; two music videos in heavy rotation on the video networks; fourteen appearances on the Grand Ole Opry and performances in front of tens of thousands of people opening for Carrie Underwood, Randy Travis and other country music superstars. His debut single, "Lipstick" spent an impressive eight consecutive weeks in the #1 slot on *Billboard's* Country Single Sales chart.

A father of three daughters, Rockie is dedicated and hardworking. He is either writing music (he co-wrote all of the original songs on the new album and his Universal Records debut), making music (in his Nashville based recording studio) or performing music. His electrifying concert performances have garnered him a fiercely loyal fan base. He has also earned a reputation for being one of the nicest guys in showbiz, always willing to help out and never leaving before shaking the last hand and signing the final autograph.

TRIBUTE TO THE TROOPS: www.tributetothetroops.org

Even in the busiest times, Rockie always finds time to give back. In 2004, he co-founded a Minnesota-base charitable organization called Tribute To The Troops, which recently celebrated its 7th year and has donated over \$200,000 to troops related causes. The 8th annual Tribute To The Troops motorcycle ride and benefit concert will take place September 9, 10 & 11, 2011. The ride's mission is to acknowledge the sacrifices made by Minnesota's fallen heroes and the families left behind. The ride and concert honor both the families and the fallen, conveying sympathy and the message that their loss will never be forgotten. Since its inception, Tribute To The Troops has visited over 60 families throughout Minnesota who have lost a loved one while serving our country in the United States Military.

PRAISE:

"Lynne's self-titled Universal South debut is solid front to back. The 12-track disc is country-rock with just enough of an old-school edge to appeal to both contemporary and traditional listeners... Traditionalists who complain there's no real country music coming out of Nashville, should listen to this track... it shouldn't be long before Lynne is a household name. Powerful stuff." –*Walmart.com*

"The next big thing in country could be Rockie Lynne, making a strong impression on his self-titled album. Lynne's yearning voice oozes warmth and honesty, while self-penned songs... and "Love Me Like You're Gonna Lose Me" feel like instant classics..." –*Philadelphia Daily News*

"...a solid debut album that nods to the mainstream while revealing and reveling in tradition. Writing or co-writing all of the album's dozen songs, Lynne's a true country romantic... Lynne shows he's got the goods to parlay this promising start into a significant career." –
Barnesandnoble.com

"...a guy who writes and sings in genres from old-style country to modern country rock... Lynne wrote all 12 songs on the CD and has surrounded himself with musicians who reflect his diversity in a winning blend that is well worth a listen." –*Associated Press*

"On a debut album that rings with a lifetime's authority, he's written or co-written every song and his guitar shines throughout... Big, romantic and driven by muscular guitars..." –*Music Row Magazine*

"[Lynne's] original tunes channel the sound and spirit of '70s California country-rock. It wouldn't be too hard to mistake moments like the poignant "That's Where Songs Come From" and the emotionally raw "Do We Still" for long-buried solo tracks from a long-lost member of the Byrds." –*Detroit Free Press*

“Rockie Lynne has spent years on the road honing his songwriting skills...rich vocals...rocking guitar riffs...these songs really come to life when he performs live.” “He seems poised for stardom...helped along by his fierce work ethic, telegenic face and most of all, his triple-threat talent as a singer, songwriter and guitar whiz.” –*Billboard Magazine*

“BREAKOUT ARTIST” – Good Morning America

“Musical and entertaining from start to finish, this debut presents a young country singer with vast potential and plenty of resourcefulness already.” – *People Magazine*